

APRIL 25-27 WICHITA AIRPORT HILTON 2098 AIRPORT ROAD

Sponsored by
Aging Research Institute



2006 KAHSA SPRING CONVENTION



2006

SPRING CONVENTION & TRADESHOW

Community Treasures: A Celebration of Age



April 25-27

Wichita Airport Hilton
Wichita, Kansas

Sponsored by
Aging Research Institute

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Kansas Association of Homes and Services for the Aging
217 SE 8th Avenue
Topeka, KS 66603



AGENDA

TUESDAY, APRIL 25

- 8:30^{AM} REGISTRATION
- 10:00^{AM}–12:00^{PM} PRE-SESSION
COMMUNICATE, MOTIVATE, AND GENERATE - This hands on presentation will discuss the factors impacting sales and marketing as it relates to senior housing. This will be fun, invigorating, and filled with fresh approaches to sell all levels of care. Attendees will gain 3 Best Practice ideas to ignite new enthusiasm for selling to seniors. **MARY JANE FITTS, GLYNN DEVINS, ADVERTISING AND MARKETING** (\$35 fee and 2 hours CEUs)
- HOW TO USE THE DIRECTOR OF NURSING TOOLKIT** - This session will review the components of the Director of Nursing Toolkit with ideas on how best to implement them. **DIANE ATCHINSON, RN-CS, MSN, ANP, DPA ASSOCIATES** (No fee nor CEUs for this pre-session)
- 12:15–1:45^{PM} OPENING SESSION
MAKING RESIDENT CENTERED CARE YOUR CULTURE: INTERGRATING PERSON-FIRST VALUES, SYSTEMS DESIGNS AND WORKFORCE DEVELOPMENT TO SUSTAIN CULTURE CHANGE - Now that culture change is becoming the standard operating procedures for long term care organizations, how do you assure that your organization continues to implement deep system changes for long term value to residents and staff. Participants will receive an overview of recent studies of consumer desires and how those expectations are shaping programs and services in nursing and retirement homes. Steps on how your homes can analyze its organizational and financial operations and how you can design a real plan for the future will be provided during this program. Participants will receive concrete tools on systematically implementing culture change with the new "Comprehensive Culture Change Training Kit" funded by Commonwealth Fund, Sunflower Foundation and the Kansas Department on Aging. **JOHN GRACE, PRESIDENT, KAHPA, ARI AND STEPHEN SHIELDS, PRESIDENT, MEADOWLARK HILLS**
- 1:45–2:00^{PM} BREAK
- 2:00–4:00^{PM} **FACING OUR FATE WITHOUT FLINCHING!** - This information packed session will provide you with solid techniques designed to knock down the walls of negativity and fear and replace them with pillars of hope, optimism and a renewed sense of purpose and meaning. **FRANCIS BATTISTI, CEO, BATTISTI SEMINARS**

WEDNESDAY, APRIL 26

- 7:30^{AM} REGISTRATION AND HOSPITALITY
- 7:00–8:00^{AM} KING ANNUAL MEETING
- 8:30–10:00^{AM} BREAKOUT SESSIONS
A) CONNECTING THE "GREATEST GENERATION": UTILIZING ADAPTIVE TECHNOLOGIES TO CONNECT ELDERS - Learn how adaptive technologies allow the computer and the Internet to be a positive tool to improve the quality of life for older adults in all stages of care, regardless of any physical or cognitive disabilities. You will learn of long term care organizations that have embraced technology for elders and their families. Hear research presented which demonstrates the outcomes that can be expected with labs that have been set up in dementia specific environments. **JACK YORK, IT'S NEVER 2 LATE AND CATHY LOOP, ACTIVITIES DIRECTOR, ST. FRANCIS GOOD SAMARITAN**

2006 KAHPA Spring Convention Registration

April 25-27, 2006 Wichita Airport Hilton

(Only one registrant per form please. Copy this form as needed)

Name of Attendee _____
 Title/License # _____
 Organization _____
 Organization Address _____
 City/State/Zip _____
 Organization Phone _____ Fax _____
 E-mail Address (very important) _____

In order to have more comfortable seating space, please sign up for the concurrent session(s) and check meals you plan to attend (meals will not be provided unless checked):

Wednesday Concurrent Sessions (Please mark which sessions you will attend morning and afternoon.)

- | | |
|--|--|
| Morning | Afternoon |
| <input type="checkbox"/> A. Connecting the Greatest Generation | <input type="checkbox"/> A. Connecting the Greatest Generation |
| <input type="checkbox"/> B. PR Toolkit Review | <input type="checkbox"/> B. The Soul of Aging |
| <input type="checkbox"/> C. Changing the Care Perception . . . | <input type="checkbox"/> C. Changing the Care Perception . . . |
| <input type="checkbox"/> D. Adverse Drug Reaction in LTC. . . | <input type="checkbox"/> D. Adverse Drug Reaction in LTC. . . |

- Tuesday Pressions:** **Communicate, Motivate, Generate; \$35**
 DON Toolkit Review; No fee nor CEUs

- Wednesday ACHCA Dinner; \$35** (You do not have to be a member to attend)
 Thursday Breakfast Buffet (included in registration fee, **please check** if you plan to attend)

CONFERENCE FEES (per person)		
	Early Bird 4/11	after 4/11
TLC '06*	\$189	\$209
Daily fee	\$109	\$139
KAHPA Member	\$329	\$349
Daily fee	\$189	\$209
Non-member	\$459	\$479
Daily fee	\$325	\$345

Enclosed is my payment to Aging Research Institute in the amount of \$ _____

Payment Method: Check Visa MasterCard *Note: We only accept Visa or MasterCard.*



(Information must be legible)

Credit Card No. _____ Exp. Date _____

Cardholder's Name (as printed on the card) _____

Signature on card _____

FEES/CANCELLATIONS: Walk-in registrants will be assessed a \$20 fee. No refunds will be given for cancellations; substitutions are welcome.

***TLC '06, "The Learning Club" is a separate organization membership. Please confirm member status with your organization.**



PLEASE COMPLETE AND RETURN THIS FORM WITH PAYMENT TO:
Aging Research Institute, 217 SE 8th St., Topeka, KS 66603, Ph: 785-233-7443, Fax: 785-233-9471. Faxed registrations must be accompanied by a credit card number.

WHO SHOULD ATTEND

All disciplines in nursing homes, assisted living, and other long term care settings.

CE HOURS

Approved for 17.5 hours (including Pre-Session, ACHCA session and 5.0 electives earned by attending entire meeting including vendor show) for Adult Care Home Administrators by Kansas Department of Health and Environment (#LTS A0009). Possible Administrator hours 11.0. Possible Resident Care Hours 4.5. Approved for 3.0 hours for Dieticians (Changing the Care Perception: Where Would You Like to Live and Adverse Drug Reactions in Long Term Care Residents) by Kansas Department of Health and Environment (LTS#D0010).

Approved for 12.5 education clock hours (Including Pre-Session and ACHCA session) by the Kansas State Board of Nursing (#LT0102-1116). Other disciplines will receive certificates of attendance.

ROOM RESERVATIONS

The Wichita Airport Hilton is holding a block of rooms with rates of \$85 single and \$99 double (excluding state and local taxes). Call the hotel directly at 316-945-5272 or 1-800-247-4458 to secure a room. In order to receive the special room rates please make sure to mention KAHSa. Deadline for reservations is April 11, 2006.

FEES/CANCELLATIONS

All Fees must accompany registrations. Registrations will not be processed without fees. Your fee includes all materials, breaks, vendor show and food fair and breakfast buffet. NOTE: There will be a \$20 fee assessed to walk-in registrants. No refunds will be given for cancellations. Substitutions are welcome.

ATTIRE

As always, casual business attire is acceptable. As meeting room temperatures vary and it is difficult to regulate the thermostats so that all participants are comfortable, please wear layered clothing.

CELL PHONES

Please leave cell phones and pagers at home or turned off during meeting time.

ATTENTION PERSONS WITH DISABILITIES

The Aging Research Institute will make reasonable efforts to make our workshops accessible to persons with disabilities. If you are a person with a disability who wishes to attend our workshop and need to request accommodations relating to your disability, please contact the Aging Research Institute at (785) 233-7443. A request should be made before each scheduled workshop, at least ten (10) days in advance of the workshop.



The 2006 Convention and Trade Show relates to all ten of the Quality First Elements:

1. AAHSA's Covenant
2. Governance Accountability
3. Leading-Edge Care and Services
4. Community Involvement
5. Continuous Quality Improvement
6. Human Resources Development
7. Consumer Friendly Information
8. Consumer Participation
9. Research and Education
10. Public Trust and Consumer Confidence

WEDNESDAY, APRIL 26 (continued)

8:30–10:00^{AM}

BREAKOUT SESSIONS (continued)

B) PUBLIC RELATIONS TOOLKIT - The presenters will guide you through the features of the PR Toolkit distributed to all KAHSa members and show you ways to use the information to your best advantage. DANA WEAVER, DIRECTOR OF PUBLIC RELATIONS, KAHSa AND DEBBI ELMORE, VP, MARKETING AND PUBLIC RELATIONS, VIA CHRISTI SENIOR SERVICES (no continuing education for this session)

C) CHANGING THE CARE PERCEPTION: WHERE WOULD YOU LIKE TO LIVE? - There is much discussion about "culture change" and the creation of nursing "households" within separated, stand-alone, structures. The Green Houses™ have created a more residential approach to care provision. Following this initial attempt is a second generation of this innovative environment and care program that builds on established organizational strengths. This presentation will explore three examples of this second generation, all within Kansas, from all aspects beginning with the decision making process through move-in. MODERATOR: JEFFREY ANDERZHON, AIA, INVISION ARCHITECTURE PRESENTERS: LU JANZEN, CEO, PARKSIDE HOMES, CARLA LEHMAN, ADMINISTRATOR, THE CEDARS AND DON NAUSS, VICE PRESIDENT OF HEALTHCARE, LAKEVIEW VILLAGE

D) ADVERSE DRUG REACTIONS IN LONG TERM CARE RESIDENTS - This session will give attendees an appreciation for the non-specific nature of many adverse drug reactions and how that impacts nurses, data collection and communication with providers. You will learn a few of the most common signs and symptoms which occur in residents of long-term care organizations when experiencing adverse drug reactions. DR. RANDY WHITELY, ASSOCIATE MEDICAL DIRECTOR, SCHOWALTER VILLA

10:00^{AM}–1:00^{PM}

2006 EXHIBITION SHOW AND FOOD FAIR (5 elective continuing education hours if attending entire annual meeting. Be sure to get all the sessions you attended initialed so that you can get credit for these hours!)

1:00–2:30^{PM}

A) CONNECTING THE "GREATEST GENERATION": UTILIZING ADAPTIVE TECHNOLOGIES TO CONNECT ELDERS - Learn how adaptive technologies allow the computer and the Internet to be a positive tool to improve the quality of life for older adults in all stages of care, regardless of any physical or cognitive disabilities. You will learn of long term care organizations that have embraced technology for elders and their families. Hear research presented which demonstrates the outcomes that can be expected with labs that have been set up in dementia specific environments. JACK YORK, IT'S NEVER 2 LATE AND CATHY LOOP, ACTIVITIES DIRECTOR, ST. FRANCIS GOOD SAMARITAN

B) THE SOUL OF AGING - The subject "The Soul of Aging" suggests a life stage after one's career. The questions shift from what we retired from to what we retire to. This workshop will describe several new pioneering models of effective bridge building including: Break Time Clubs modeled after Mr. Rogers neighborhood, equipping communities for more effective caregiving and faith communities as healing centers. ELBERT C. COLE, UNITED METHODIST MINISTER, RETIRED

C) CHANGING THE CARE PERCEPTION: WHERE WOULD YOU LIKE TO LIVE? - There is much discussion about "culture change" and the creation of nursing "households" within separated, stand-alone, structures. The Green Houses™ have created a more residential approach to care provision. Following this initial attempt is a second generation of this innovative environment and care program that builds on established organizational strengths. This presentation will explore three examples of this second generation, all within Kansas, from all aspects beginning with the decision making process through move-in. MODERATOR: JEFFREY ANDERZHON, AIA, INVISION ARCHITECTURE PRESENTERS: LU JANZEN, CEO, PARKSIDE HOMES, CARLA LEHMAN, ADMINISTRATOR, THE CEDARS AND DON NAUSS, VICE PRESIDENT OF HEALTHCARE, LAKEVIEW VILLAGE

WEDNESDAY, APRIL 26 (continued)

- 1:00–2:30^{PM} D) ADVERSE DRUG REACTIONS IN LONG TERM CARE RESIDENTS - This session will give attendees an appreciation for the non-specific nature of many adverse drug reactions and how that impacts nurses, data collection and communication with providers. You will learn a few of the most common signs and symptoms which occur in residents of long-term care organizations when experiencing adverse drug reactions. DR. RANDY WHITELY, ASSOCIATE MEDICAL DIRECTOR, SCHOWALTER VILLA
- 2:30–3:30^{PM} CARETRENDS 2006 EXHIBITION AND DESSERT WITH PRIZE DRAWINGS
- 3:45–5:15^{PM} KAHSA QUALITY FIRST AWARDS CEREMONY
- 5:15–6:15^{PM} KAHSA QUALITY FIRST AWARDS RECEPTION
- 6:00–7:30^{PM} AMERICAN COLLEGE OF HEALTH CARE ADMINISTRATORS DINNER MEETING AND PROGRAM
KEY ISSUES FOR TODAY'S ADMINISTRATORS
MARY VERNON, MEDICAL DIRECTOR, BREWSTER HEALTH CENTER
President, American Society of Bariatric Physicians (\$35 additional fee for this dinner)
(Do not have to be a ACHCA member to attend.)

THURSDAY, APRIL 27

- 7:30–8:30^{AM} BREAKFAST BUFFET - Get up early and join us for a delicious breakfast buffet. Promoting Excellent Alternatives for Kansans Award winners will also be recognized at this event.
- 8:30–9:30^{AM} PRESCRIPTIONS FOR LIFE: HOW TO STAY MOTIVATED, PRODUCTIVE AND EXCITED AT WORK AND HOME
As a leader in your profession, community and family, this workshop will present some "hands-on, how-to prescriptions" that can be immediately put to use. This educational, motivational and entertaining program is well-grounded in research and principles that get results. Come join us for a unique educational experience.
MARK TOWERS, SPEAK OUT SEMINARS
- 9:30–9:45^{AM} BREAK
- 9:45-10:45^{AM} PRESCRIPTIONS FOR LIFE: HOW TO STAY MOTIVATED, PRODUCTIVE AND EXCITED AT WORK AND HOME (continued)
- 10:45–11:00^{AM} BREAK
- 11:00^{AM}-12:00^{PM} PRESCRIPTIONS FOR LIFE: HOW TO STAY MOTIVATED, PRODUCTIVE AND EXCITED AT WORK AND HOME (continued)

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THANK YOU FOR YOUR GENEROSITY AND CONTINUED SUPPORT.

MEET YOUR PRESENTERS

MARY JANE FITTS, GLYNN DEVINS is the Marketing and Sales Specialist for GlynnDevins Advertising and Marketing. Her areas of expertise range from sales and marketing to consulting and management. Mary Jane also serves as a faculty member for the Retirement Housing Professional program through the University of North Texas and AAHSA providing the core course on marketing.

DIANE ATCHINSON, RN-CS, MSN, ANP is President of DPA Associates, Inc. in Kansas City, MO. She has over 15 years experience in long term care management. Diane attended a KDHE Train the Trainer course regarding the MDS processes and has presented many workshops nationally on long term care issues. She also consults with long term care organizations on Medicare, restorative care and survey issues.

JOHN GRACE is President of KAHSA and Aging Research Institute. Founded in 1988, Aging Research Institute exists to help Boards and Executives transform their organization to respond to the needs of tomorrows elders with a focus on serving not for profit elder service organizations with strategic planning, executive search consulting, research with application and training programs and services. John has made numerous presentations and completed consulting assignments to state and national organizations.

STEPHEN SHIELDS is President of Meadowlark Hills, a continuing care retirement community serving over 250 elders. As the formal leader, Stephen facilitated the deep change process from the traditional model to a national example of deep culture change in a household model environment. Shields teaches and facilitates retreats for organizations interested in and beginning the culture change process, and has also become a national speaker on leadership and culture change.

FRANCIS BATTISTI is the CEO of Battisti Seminars, a multi-discipline consulting firm. Francis is a Professor of Psychology, Education and Human Services State University of New York - Broome Community College. He is also a clinical consultant with Nutrition Network Inc., the area's most complete resource for accurate, up-to-date information on nutrition and the role of diet and food in health and wellness. Francis has been a long term care consultant for over twenty years. He is also a psychotherapist, specializing in the aging process working with individuals and families as they explore the potentials of their aging.

JACK YORK founded It's Never 2 Late in the summer of 1999 after spending 14 years in the semiconductor industry. In 1998 he began donating computers to assisted living communities in California with his other business partners. The enthusiasm that elders showed in jumping into the computer world motivated him to establish It's Never 2 Late. The company specializes in constructing adaptive computer labs for older adults with physical and/or cognitive disabilities.

JEFFREY ANDERZHON is Principal of InVision Architecture and specializes in providing architecture for the elderly. Jeffrey is licensed as an architect in 22 states. He currently serves as Chairman for the American Institute of Architects Design for Aging Knowledge Community, is on the National Advisory Board for a University of Minnesota research project comparing state regulations that affect nursing homes and on the Advisory Board for the Midlands Chapter of the Alzheimer's Association.

DR. RANDY WHITELY, MD, FAAFP, graduated from the University of Kansas School of Medicine in 1992 and completed his residency in Family Medicine at Wesley Medical Center in Wichita, Kansas. He is Associate Medical Director of Schowalter Villa in Hesston, Kansas, where he is in private practice, and he is founder of Heritage Medical Associates, P.A. which offers in-facility nursing education programs to long term care facilities."

MARK TOWERS is a professional speaker, author and consultant. He has a Master's Degree in Counseling Psychology. He has been traveling throughout the United States, Europe, South Africa, Mexico and Canada since 1987. His educational, motivational and entertaining programs have provided people with the tools to truly transform lives.

ELBERT COLE retired as a United Methodist Minister after 47 years which included service as a Navy Chaplain during World War II. As a minister he has served congregations in academic, rural, industrial and urban settings. and at his retirement had served Central United Methodist Church in Kansas City, MO for 23 years. For many years Elbert has been in the forefront of aging.